



UPDATE ON AI IN PROCUREMENT

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FOCUS FOR TODAY

- How CASME supports Procurement
- AI in Procurement including polls
- Q&A

GLOBAL PROCUREMENT COMMUNITY



200+

Networking
Events



1,000+

Insight
Reports



30+

Benchmarking
Services



20 Indirect Procurement Categories

12 Procurement Processes



ROBUST PEER-TO-PEER NETWORK

Global intelligence

No suppliers, consultants or sponsors

An unbiased platform to share ideas and best practice procurement



HOT TOPICS IN PROCUREMENT 2025

Cost Optimisation

Artificial Intelligence ↑

Process Management

Supplier Management

Risk Management

Digitalisation

ESG

Talent

Stakeholder Management

Sustainability

Data Analytics

Compliance

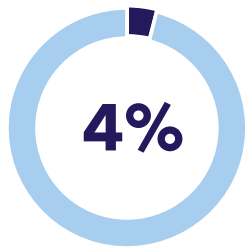
Relationship Management



AI LANDSCAPE IN PROCUREMENT

LEVELS OF SATISFACTION

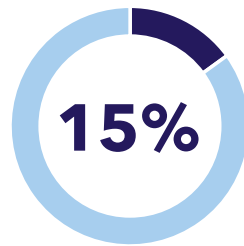
For current procurement systems and tools



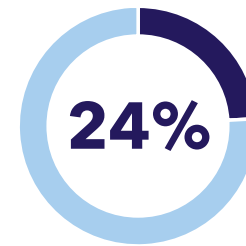
Very
satisfied



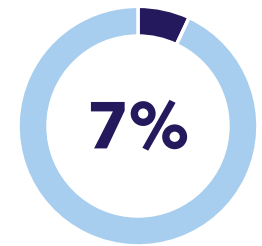
Moderately
satisfied



Neither satisfied nor
dissatisfied



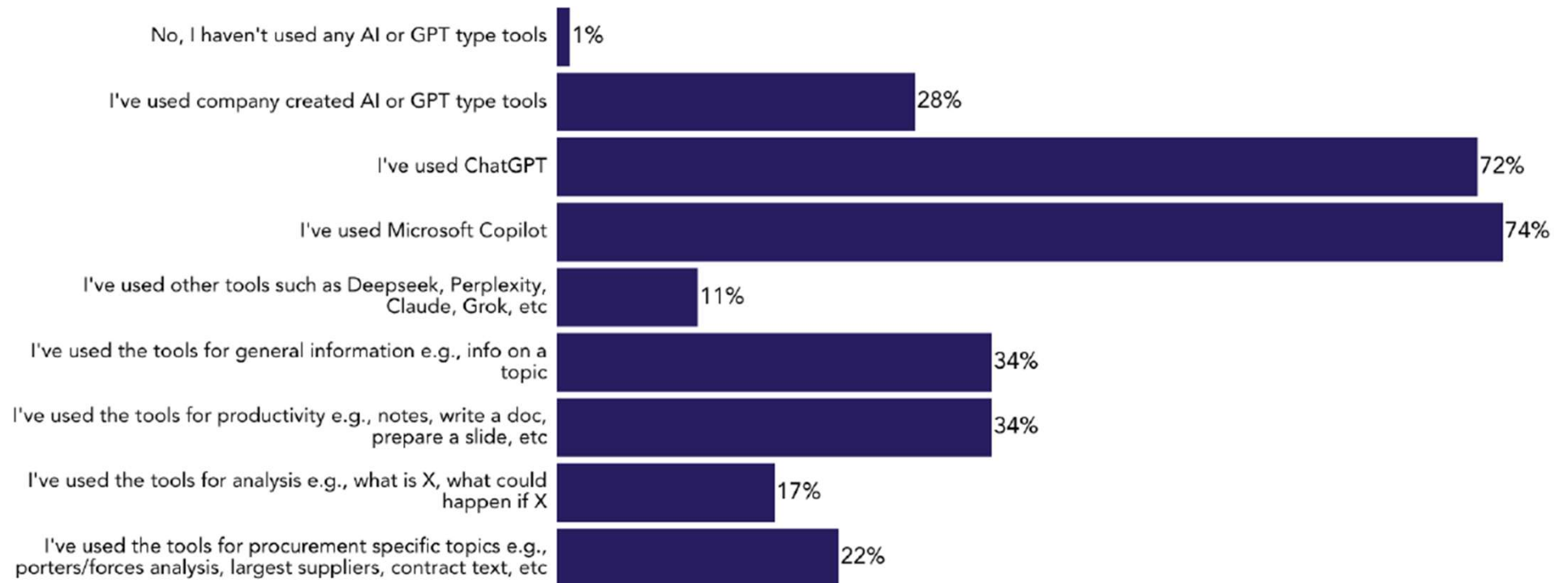
Moderately
dissatisfied



Very
dissatisfied

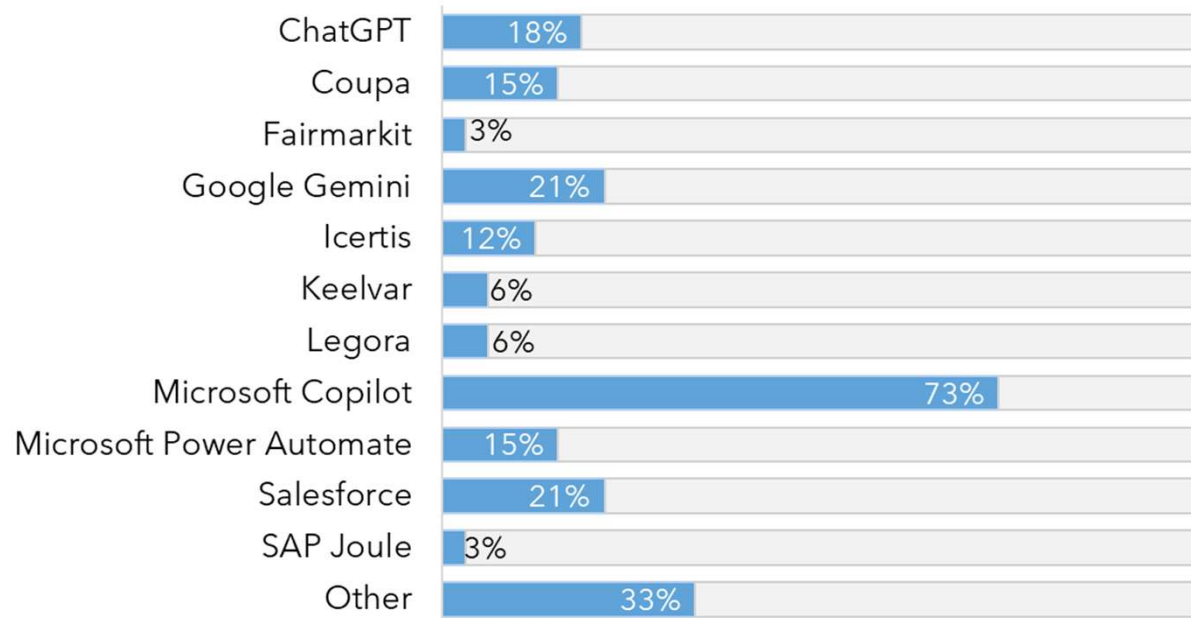
AI TOOLS

Which AI or GPT tools have you used, either generally or specific to your company?





Within your organisation, which tools and applications that incorporate GenAI capabilities are being utilised by Procurement?





WHAT PROCUREMENT IS ACHIEVING WITH AI



POLL 1

Within your organisation, which tools and applications that incorporate GenAI capabilities are being utilised by Procurement?

AI TOOLS

Top benefits from AI tools:

55%

Negotiation preparation

52%

Contract Management

50%

Spend and performance management

48%

Market Intelligence

For productivity

Notes, writing a doc, preparing slides

97%

For general information

Finding information on a topic

85%

For analysis

What is X/what might happen if Y?

64%

For procurement topics

Supplier info, contract text

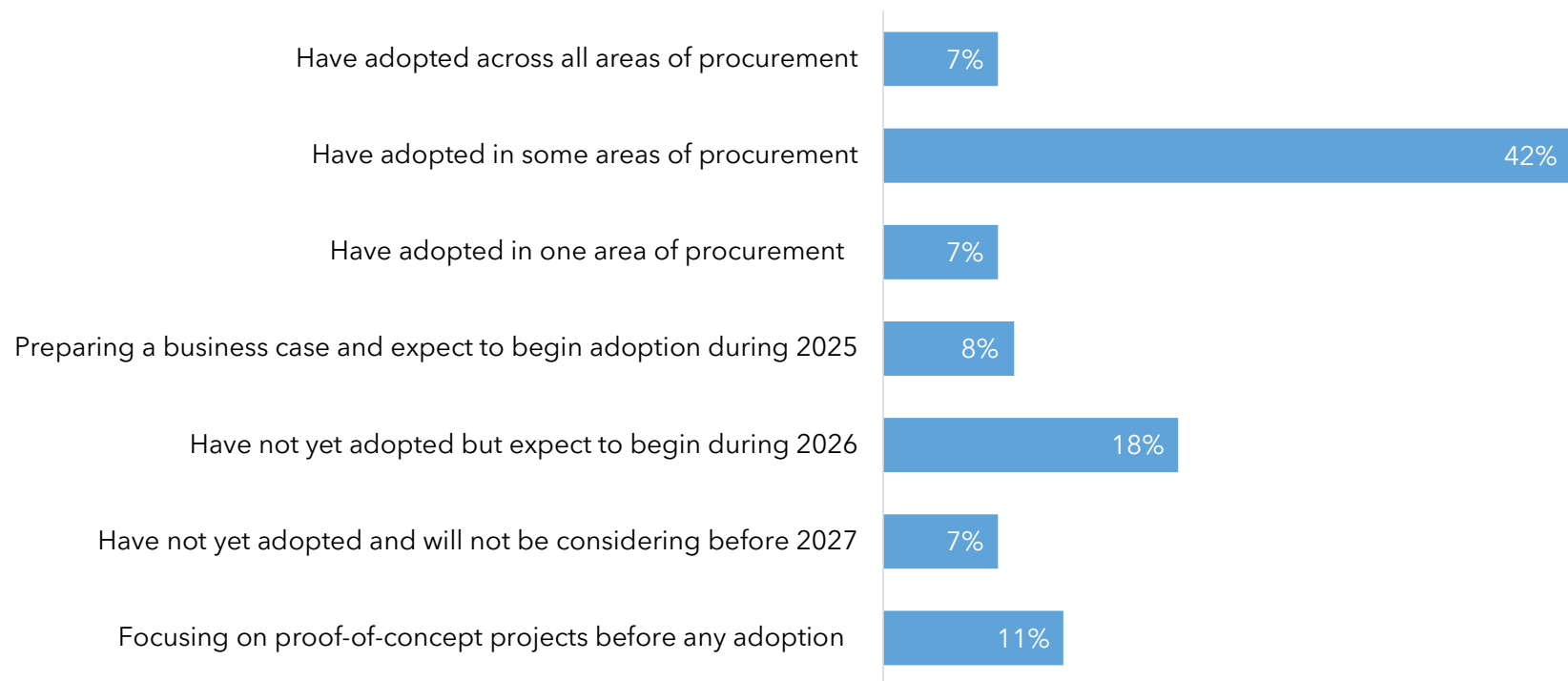
48%

For processes

Contract management, smart sourcing

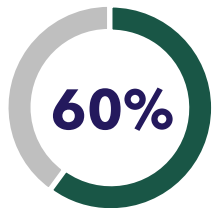
45%

CURRENT STATUS

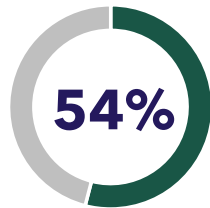


IMPACTED CATEGORIES

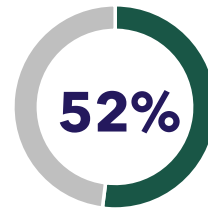
Spend categories being most impacted or changed by AI-enabled technology:



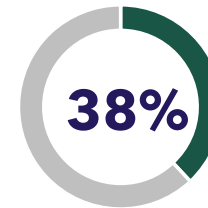
Digital,
IT/Technology,
Telecoms



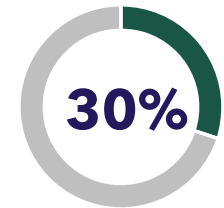
Customer Services,
Contract Centres



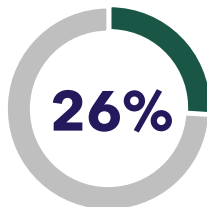
Marketing &
Advertising



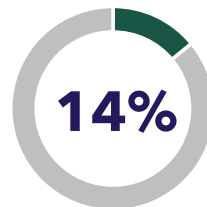
Travel



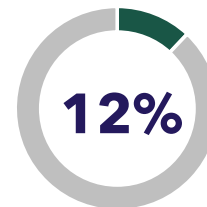
Professional Services



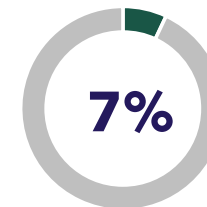
HR Services



General Equipment &
Suppliers



Fleet, Fleet
Management



FM, Construction,
Maintenance

GREATEST HELP

53% Supply marketing intelligence

50% Contract review and management

34% Insights - spend analytics

31% Smart sourcing and negotiation

30% Category Strategy

COST SAVINGS

Estimated level of cost savings on third-party spend, captured through either:

- AI-related price reductions
- Switching to new AI services
- AI product or service enhancements

53% No AI impact so far

25% No savings but AI is enhancing

16% 1-10% savings

6% 11-25% savings

A high-angle, top-down view of a group of five business professionals (three men and two women) gathered around a large white table in a modern office setting. They are all focused on a large document spread across the table, which features various charts, graphs, and flowcharts. One man is standing and pointing at a section of the document, while the others are seated or leaning in. The table is cluttered with office supplies, including pens, pencils, a laptop, a coffee cup, and several sticky notes. The overall atmosphere is one of intense collaboration and problem-solving. The image has a soft, muted color palette with a slight blue tint.

WHAT PROCUREMENT STILL STRUGGLES WITH



POLL 2

What are or have been
Procurement's greatest
challenges when adopting GenAI
tools and applications?

GREATEST CHALLENGES



Top 3 challenges for AI implementation:

67%



Data accuracy

60%



Integration with existing systems

58%



Use may result in errors

Top tools/applications currently being used that incorporate AI:

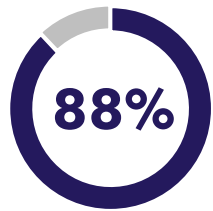


72%
ChatGPT

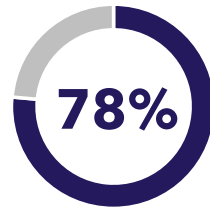


74%
Microsoft Copilot

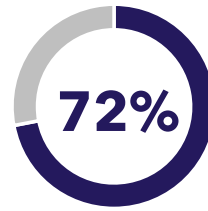
VALUE BEYOND SAVINGS



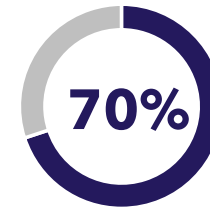
Standardisation



Contract management



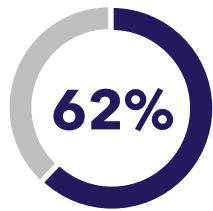
Cost avoidance



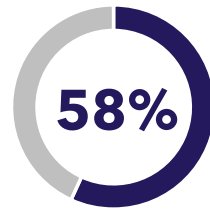
Risk Mitigation



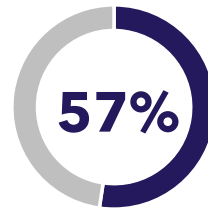
Cost Optimisation



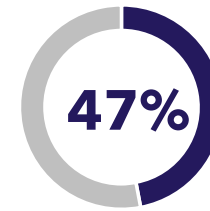
Suppliers' ESG, DEI and sustainability compliance



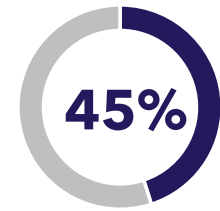
Ensuring continuity of supply



Innovative Solutions



Monitoring suppliers



Cross-category consistency

WHAT DOES THIS MEAN FOR PROCUREMENT?

“ AI isn’t replacing Procurement - it’s redefining its value. ”

- Focus investment on data foundations
- Prioritise AI in high-knowledge, high-value processes
- Build capability on contract review and negotiation augmentation
- Integrate AI into category strategies, not as stand-alone tools
- Shift procurement effort from administration to insight



LOOKING AHEAD

PROCUREMENT IN 2026

Geopolitical volatility
ESG scrutiny
AI disruption
Stakeholder expectation





Questions?



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