

David Johnson
Senior Director Global Sourcing
Software Category Transformation, News Corp.

David Johnson is a seasoned Senior Director in global technology sourcing, with over 20 years of experience specializing in Technology Procurement, Software Asset Management, and Supplier Relationship Management. Throughout his career, David has successfully transformed sourcing strategies for multinational organizations, including NewsCorp, where he currently leads software category transformations.

Known for his expertise in negotiating complex global contracts and aligning procurement strategies with IT and business goals, he is passionate about driving innovation in procurement and sharing his knowledge with the broader community.

David is also a professor and content creator, regularly sharing insights on procurement, technology, and supplier management through platforms like LinkedIn and his Course in the Rutgers Business School Mini-MBA on AI. With a commitment to continuous learning and mentoring, David aims to inspire the next generation of sourcing professionals.

In his personal life, David enjoys spending time with his 9-year-old son, indulging in his love for movies, sports, and outdoor activities. He is dedicated to both personal and professional growth, balancing fatherhood, content creation, and his role as a leader in procurement with a passion for efficiency and improvement.