

# IT PROCUREMENT SERIES

## Fundamentals of IT Sourcing

Thurs, Dec 12th

4 PM - 6:30 PM ET

Johnson & Johnson  
New Brunswick, New Jersey



In Partnership With

Johnson & Johnson



Speaker

**David Johnson**

Senior Director Global Sourcing  
Software Category Transformation  
**News Corp**

**Thurs Dec 12, 2024**

**4 PM – Welcome & Light Dinner**

**4:30 PM - Program**

### Who Should Attend

- New Sourcing Professionals
- Experienced Individuals Looking to Transition into Technology Sourcing

### Location

Johnson & Johnson  
1 Johnson and Johnson Plaza  
New Brunswick, NJ 08933

### Agenda

- Fundamentals of IT Procurement
- Focusing on Key Concepts
- Stakeholders
- Unique Aspects of Sourcing Technology Products & Services

### Registration & Fees

- · \*ISM-NJ Chapter & Corporate Members - N/C
- · Students - N/C
- · ISM Members - \$50
- · Non-Members - \$75

\*Special discount code for ISM-NJ Members to use at checkout ([Email Us](#)).

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